21.56 if AT&T uses other operators. 1 [Ms. Winegard] 2 3 [Mr. Scheye] No, it's-4 [Short Pause] 5 [Comm. Scott] Clarify it one more time] 6 [Laughter] 7 A [Mr. Scheye] 21.56, the higher percentage if AT&T uses its own 8 operators; the 16 percent if AT&T used BellSouth operators. 9 [Mr. Carroll] That's correct. And we do plan to use our own 10 operators because it was so ordered in Tennessee. 11 [Comm. Scott] Does that complete your answer? 12 13 [Ms. Winegard] Yes. Thank you very much. Α 14 [Comm. Scott] Thank you. 15 COMM. SCOTT: Thank you, Mr. Chairman. 16 CHAIRMAN BUTLER: Thank you, Mr. Scott. 17 At this time, we're going to break for 18 lunch and come back at 2:30. 19 20 [WHEREUPON, at approximately 12:55 P.M., the 21 Hearing was recessed for lunch; to be resumed at 2:30 P.M.] 22 23 24 25

1 2 BEFORE THE PUBLIC SERVICE COMMISSION OF SOUTH CAROLINA 3 COLUMBIA, SOUTH CAROLINA FEBRUARY 4, 1997 2:30 P. M. HEARING #9585 5 DOCKET NO. 96-358-C: PETITION OF AT&T COMMUNICATIONS OF THE 6 SOUTHERN STATES, INC., FOR ARBITRATION WITH BELLSOUTH TELE-COMMUNICATIONS, INC., PURSUANT TO THE TELECOMMUNICATIONS ACT OF 7 1996. 8 HEARING BEFORE: CHAIRMAN GUY BUTLER, PRESIDING; VICE CHAIRMAN PHILIP T. BRADLEY; AND COMMISSIONERS RUDOLPH MITCHELL, CECIL A. 9 BOWERS, WARREN D. ARTHUR, IV, WILLIAM "BILL" SAUNDERS, AND C. DUKES SCOTT. 10 GARY E. WALSH, DEPUTY EXECUTIVE DIRECTOR; D. WAYNE 11 BURDETT, MANAGER, AND JAMES M. MCDANIEL, WILLIAM O. RICHARDSON AND DAVID S. LACOSTE, UTILITIES DEPARTMENT; DR. R. GLENN RHYNE, 12 MANAGER, AND DR. JAMES E. SPEARMAN, RESEARCH DEPARTMENT; CATHERINE D. TAYLOR, ESQ., STAFF COUNSEL; AND YVONNE T. GREY, 13 HEARING REPORTER. 14 APPEARANCES: FRANCIS P. MOOD, ESQ., STEVE A. MATTHEWS, ESQ., AND KENNETH P. MCNEELY, ESQ., REPRESENTING AT&T COMMUNICATIONS 15 OF THE SOUTHERN STATES, INC., PETITIONER. WILLIAM F. AUSTIN, ESQ., HARRY M. LIGHTSEY, III, 16 ESQ., WILLIAM ELLENBERG, ESQ., AND ED RANKIN, ESQ., REPRESENT-ING BELLSOUTH TELECOMMUNICATIONS, INC., RESPONDENT. 17 ELLIOTT F. ELAM, JR., ESQ., REPRESENTING THE CONSUMER ADVOCATE FOR THE STATE OF SOUTH CAROLINA, PARTICIPANT. 18 B. CRAIG COLLINS, ESQ., REPRESENTING THE SOUTH CAROLINA CABLE TELEVISION ASSOCIATION, PARTICIPANT. 19 PALMER FREEMAN, JR., ESQ., REPRESENTING BELLSOUTH ADVERTISING & PUBLISHING CORPORATION, PARTICIPANT. 20 21 TRANSCRIPT OF TESTIMONY AND PROCEEDINGS 22

VOLUME 4 OF 4

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CHAIRMAN BUTLER: THE HEARING WILL NOW COME TO ORDER.

WHEREUPON: THE AT&T PANEL OF
WITNESSES [JOSEPH P. GILLAN, DAVID L.
KASERMAN, RICHARD GUEPE, ART LERMA, JOHN
M. HAMMAN, WAYNE ELLISON, DON J. WOOD,
WILLIAM J. CARROLL, AND DEBORAH J.
WINEGARD] AND THE BELLSOUTH PANEL OF
WITNESSES [ALPHONSO J. VARNER, W. KEITH
MILNER, ROBERT C. SCHEYE, D. DAONNE
CALDWELL, STEVE G. PARSONS, AND WALTER
S. REID], HAVING BEEN PREVIOUSLY SWORN,
RESUME TESTIFYING AS FOLLOWS:

CHAIRMAN BUTLER: MS. TAYLOR.

MS. TAYLOR: THANK YOU, MR.

CHAIRMAN. I'M NOT SURE WHERE TO PICK

UP. I'M NOT SURE WHERE WE WERE. SO

LET'S JUST START FRESH ON SOMETHING MR.

VARNER MENTIONED BEFORE THE BREAK, AND

THAT'S ON THE ISSUE OF COSTS UNDER ISSUE

#23.

EXAMINATION OF PANEL

Q (MS. TAYLOR) I'LL START OUT WITH A QUESTION JUST FOR
THE BELLSOUTH PANEL. IS IT YOUR OPINION THAT THE

CONSIDERATION OR INCLUSION OF HISTORIC COSTS IS 1 APPROPRIATE UNDER THE ACT? 2 (MR. SCHEYE) I THINK THE ISSUE OF HISTORIC COSTS IS Α 3 ONE. JUST TO SAY VERY BRIEFLY, THAT THE EIGHTH CIRCUIT FOUND FLAWED WITH THE F.C.C.'S TELRIC METHODOLOGY. THEY 5 MADE TWO POINTS: THE TELRIC METHODOLOGY AS DEFINED WAS A 6 THEORETICAL NETWORK, NOT A REAL NETWORK, AND THAT HISTORIC 7 OR EMBEDDED COSTS WERE NOT REFLECTED. SO WE WOULD BELIEVE 8 THAT THEY NEED TO BE REFLECTED EITHER DIRECTLY IN THE COST FOR THE INDIVIDUAL ELEMENTS, REFLECTED THROUGH UNIVERSAL 10 SERVICE OR SOME COMBINATION THEREOF. 11 (MS. TAYLOR) A MORE GENERAL QUESTION FOR BOTH PANELS Q 12 NOW: WHAT IS YOUR OPINION OF WHAT THE ACT AND THE F.C.C. 13 HAVE SAID ABOUT THE UNBUNDLED NETWORK ELEMENT RATES AND 14 THEIR BASIS ON COSTS? I'M LOOKING AT THE LANGUAGE "COST 15 PLUS A REASONABLE PROFIT", IF YOU HAVE A COMMENT ON THIS 16 ISSUE, AND WE'LL START WITH THE AT&T PANEL. 17 (MS. WINEGARD) I'D LIKE TO START FIRST TO RESPOND TO 18 THAT STATEMENT JUST MADE BY MR. SCHEYE WITH RESPECT TO 19 WHAT THE EIGHTH CIRCUIT DID AND DID NOT DO. THE EIGHTH 20 CIRCUIT SOLELY STAYED THE PRICING PROVISION. IT MADE NO 21 SUBSTANTIVE DETERMINATION AS TO WHETHER THE TELRIC 22

METHODOLOGY USED BY THE F.C.C. WAS APPROPRIATE OR NOT

APPROPRIATE. IT WAS A PROCEDURAL STAY ONLY. THEY HAVE

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TAKEN BRIEFS ON THE SUBSTANTIVE ARGUMENTS. THEY HAVE NOT COME TO ANY CONCLUSION ON THE MERITS.

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I THINK YOUR QUESTION REMAINED ON THE APPROPRIATE COST TO USE UNDER BOTH THE ACT AND THE F.C.C. METHODOLOGY WITH RESPECT TO PRICING THE UNBUNDLED NETWORK ELEMENTS, AND I WILL START AND THEN PASS IT OFF TO OUR EXPERTS TO CONCLUDE. THE ACT DOES SPECIFICALLY SAY THAT THE NETWORK ELEMENTS SHOULD BE PRICED BASED ON COST WHICH MAY INCLUDE A REASONABLE PROFIT. THAT PRICE SHOULD BE BASED ON A FORWARD LOOKING ECONOMIC COST, AND THE REASON FOR THAT IN A COMPETITIVE WORLD IS YOU WANT TO HAVE THE PRICE THAT THE COMPETITOR PAYS TO BE EQUAL TO THE INCUMBENT'S COST AND THAT WAY THERE IS A LEVEL PLAYING FIELD BETWEEN THE INCUMBENT AND THE COMPETING CARRIER. THE PRICE FOR THE ELEMENT IS THE SAME, AND THAT ALLOWS COMPETITION TO DEVELOP, AND THAT IS WHAT IS PROVIDED FOR BOTH IN THE ACT AND IN THE F.C.C.'S ORDER. AND I DO WANT TO ADD WITH RESPECT TO THE F.C.C. PRICING PROVISIONS WHICH WERE STAYED, THAT DOES NOT PROHIBIT THIS COMMISSION FROM ADOPTING THOSE RATES AND USING THAT METHODOLOGY. YOU CAN STILL COME TO YOUR CONCLUSION, AND WE BELIEVE YOU SHOULD, THAT USING FORWARD LOOKING INCREMENTAL COST, LONG RUN INCREMENTAL COST, IS THE APPROPRIATE METHODOLOGY AND THAT IS THE APPROPRIATE WAY FOR COMPETITION TO DEVELOP HERE IN

SOUTH CAROLINA.

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MS. WINEGARD CORRECTLY STATED THE (DR. KASERMAN) ECONOMIC PRINCIPLE INVOLVED IN THIS TO PUT THE NEW ENTRANT AND THE INCUMBENT ON A LEVEL PLAYING FIELD TO ENCOURAGE THE NEW ENTRANT TO MAKE EFFICIENT USE OF THE EXISTING THIS BASIC OPINION OF USING FORWARD LOOKING NETWORK. COSTS AS OPPOSED TO HISTORICAL OR EMBEDDED COSTS IS ONE THAT IS WIDELY ACCEPTED IN THE ECONOMICS PROFESSION--NOT UBIQUITOUSLY ACCEPTED, BUT WIDELY ACCEPTED. I HAVE IN FRONT OF ME HERE A LETTER TO REED HUNDT SIGNED BY FIVE OF THE FORMER DIRECTORS OF THE ECONOMIC POLICY OFFICE OF THE ANTITRUST DIVISION OF THE JUSTICE DEPARTMENT -- BRUCE OWEN, LARRY WHITE, RICK WARREN-BOULTON, BOBBY WILLIG AND JANUSZ ORDOVER, FIVE VERY PROMINENT ECONOMISTS. LET ME JUST READ YOU BRIEFLY: "WHERE HISTORICAL COSTS EXCEED FORWARD-LOOKING COSTS, TELRIC-BASED PRICING WILL STILL PRESERVE THOSE INCENTIVES, WHEREAS THE USE OF HISTORICAL OR EMBEDDED COSTS COULD RESULT IN TWO INEFFICIENCIES TENDING TO SUSTAIN LOCAL MONOPOLIES, EVEN THOSE WITH OUTMODED EQUIPMENT: FIRST, COMPETING PROVIDERS MIGHT HAVE TO PAY MORE THAN A COMPETITIVE PRICE FOR NECESSARY INPUTS, AND SECOND, THEY MIGHT HAVE TO PAY MORE THAN THE INCUMBENT LOCAL EXCHANGE CARRIERS IMPLICITLY PAY FOR THESE SAME INPUTS." SO I THINK THERE'S WIDESPREAD AGREEMENT AMONG

ECONOMISTS THAT YOU SHOULD LOOK AT FORWARD LOOKING COSTS, NOT EMBEDDED COSTS.

(MR. ELLISON) IF I COULD JUST ANSWER ONE OTHER PART OF YOUR QUESTION, YOU HAD ASKED ABOUT THE F.C.C.'S VIEW OF REASONABLE PROFIT. THE F.C.C. TELRIC METHODOLOGY INCLUDES A CALCULATION OF A RETURN ON THE COMPANY'S INVESTMENTS TO PROVIDE THE NETWORK ELEMENT. SO WHEN YOU LOOK AT A TELRIC STUDY, INCLUDING THE STUDIES THAT BELLSOUTH HAS PRESENTED IN THIS PROCEEDING, A VERY SIGNIFICANT PART OF THE COSTS THAT THEY PRESENT TO YOU INCLUDE HIGHER COSTS FOR RETURN ON THE INVESTMENTS REQUIRED TO PROVIDE THE NETWORK ELEMENT, AND THE F.C.C. IN PARTICULAR FOUND THAT THAT RETURN ON INVESTMENT WAS SUFFICIENT TO MEET THE REQUIREMENT FOR A REASONABLE PROFIT.

(MR. VARNER) I'D LIKE TO RESPOND JUST BRIEFLY.

LOOKING AT THE STANDARDS IN THE ACT, AND AS THEY SAY THAT

THE PRICES SHALL BE BASED ON COST--WELL, BASED ON THE COST

OF PROVIDING THE INTERCONNECTION OF NETWORK ELEMENT, NON
DISCRIMINATORY AND MAY INCLUDE A REASONABLE PROFIT. I

WOULD AGREE WITH DR. KASERMAN THAT GENERALLY UTILIZING

LONG-RUN INCREMENTAL COST IS WIDELY HELD AS THE BASIS

AMONG ECONOMISTS AS A FLOOR FOR COSTS. I DON'T DEBATE

THAT LONG-RUN INCREMENTAL COST IS NOT A WIDELY HELD VIEW.

WHAT I AM DEBATING IS THE PURPOSE FOR WHICH IT'S BEING

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USED OR BEING CHARACTERIZED HERE. NO ECONOMIST THAT I KNOW OF HAS SET IT OUT AND ESTABLISHED IT AS A CEILING. IT'S TYPICALLY DESCRIBED AS A FLOOR. NOW IF YOU'LL LOOK AT THE ACT, IT DOES NOT STATE A SPECIFIC STANDARD FOR COST. IT JUST SAYS BASED ON COST. IT DOESN'T SAY LONG-RUN INCREMENTAL COST. IT DOESN'T SAY EMBEDDED COST. IT DOESN'T STATE ANY PARTICULAR STANDARD WITH REGARD TO COST, BUT IT DOES SAY BASED ON COST. SO GENERALLY WHAT THAT WOULD MEAN TO ME IS THAT WHAT THEY'VE SET OUT IS, THEY SAID, LOOK, THESE PRICES OUGHT TO AT LEAST COVER COST BY WHATEVER THE APPROPRIATE STANDARD IS. THESE PRICES OUGHT TO BE NO LOWER THAN COST. THEN IT GOES ON AND SAYS MAY INCLUDE A REASONABLE PROFIT, AND I THINK THE CHOICE OF THE WORD "MAY" IS VERY IMPORTANT AND THAT BELIES THE STATEMENT OR ALLEGATION THAT SOMEHOW OR ANOTHER RETURN ON MONEY OR COST OF MONEY IS PROFIT. THE COST OF MONEY IS NOT PROFIT. THE COST OF MONEY IS A COST JUST LIKE ANY OTHER COST OR THE COST OF ANY OTHER INPUT. WHEN WE GO OUT AND WE BUY SOMETHING, WE HAVE TO GO OUT AND WE HAVE TO PURCHASE THE MONEY IN ORDER TO DO THAT, AND IN ALL OF THE COST STUDIES THAT THIS COMMISSION HAS SEEN AND BEEN SUBMITTED TO THE F.C.C., THE COST OF MONEY IS INCLUDED AS A COST. PROFIT. I THINK IN THIS CONTEXT, MEANS THAT YOU MAY HAVE A PRICE ABOVE THE COST. YOU MAY SET A PRICE THAT INCLUDES A

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PROFIT ABOVE THE FULL COST OF PROVIDING THESE ELEMENTS, AND WHAT THAT GOES TO, I THINK, IS THE POINT THAT WAS MADE EARLIER. THERE ARE HISTORICAL COSTS AND OTHER COSTS, SHARED COSTS, COMMON COSTS OF THE FIRM THAT HAVE TO BE RECOVERED. THEY HAVE TO BE RECOVERED IN THE PRICES THAT THE FIRM CHARGES. THE ONLY WAY THEY'RE GOING TO BE RECOVERED IS IF AN AMOUNT ABOVE THE COST OF THE ELEMENT IS ESTABLISHED TO ALLOW RECOVERY ON SOME OF THESE OTHER COSTS. SO, FIRST, YOU HAVE TO RECOVER THE FULL COST OF THE FIRM BEFORE THERE'S EVEN A POSSIBILITY FOR PROFIT. THE FACT THAT IT SAYS "MAY INCLUDE A REASONABLE PROFIT" I THINK IS VERY INSTRUCTIVE. IF THEY HAD INTENDED THAT COST OF MONEY BE TREATED AS A PROFIT, IT WOULD HAVE HAD TO SAY "IT MUST INCLUDE A REASONABLE PROFIT" BECAUSE THERE'S NO WAY I BELIEVE CONGRESS WOULD HAVE SET OUT A SET OF RULES THAT MADE WHETHER OR NOT A FIRM COVERS ITS COST OF MONEY AN OPTION TO BE ESTABLISHED. IT SAID "MAY", SO CLEARLY IT INTENDED THAT YOU RECOVER THE FULL COST AND GIVE THE POSSIBILITY OF AN OPTION OF CREATING A PROFIT ABOVE THE COST.

A (MR. SCHEYE) JUST VERY BRIEFLY TO THE POINT OF LEVEL
PLAYING FIELD, I JUST WANT TO SAY THAT A PRACTICAL EXAMPLE
OF WHERE WE BELIEVE COMMON SENSE HAS TO COME INTO THIS
GAME AS WELL, THE COST STUDIES WE'VE SUBMITTED FOR A LOOP,

A TWO-WIRE BASIC LOOP, IS THIRTY DOLLARS AND CHANGE IN 1 THIS PROCEEDING. WE HAVE A TARIFF RATE THAT THIS 2 COMMISSION HAS APPROVED OF \$25 BASED ON THE COST STANDARDS 3 THAT THIS COMMISSION HAS USED IN THE PAST AND WE'RE PROPOSING THAT AS THE TARIFF PRICE. IN ADDITION, WE HAVE 5 AN \$18 RATE THAT WE'RE PROPOSING, ONE SUBJECT TO A 6 TRUE-UP. SO, AGAIN, SLAVISH ADHERENCE TO ONE PARTICULAR 7 COSTING METHOD OR NOT CAN LEAD TO SOME VERY UNUSUAL 8 RESULTS. I THINK WE HAVE TO REMEMBER THAT IN ESSENCE 9 WE'RE TRYING TO GET COMPETITION ESTABLISHED, WE'RE TRYING 10 TO GET REASONABLE PRICES, SO WE HAVE DEVIATED FROM A 11 STRICT COST STANDARD. HERE IS ONE VERY GOOD EXAMPLE OF 12 13 14 15 LEAST TO GET STARTED. THANK YOU. 16 Q 17 18 19 20 21 AND WE'LL BEGIN WITH THE BELLSOUTH PANEL. 22 23

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A (MR. VARNER) I THINK MS. CALDWELL PROBABLY IS IN THE
BEST POSITION TO RESPOND.

(MS. CALDWELL) IN THE TELRIC STUDIES THAT WE HAVE FILED BEFORE THIS COMMISSION, WE INCLUDE A COMMON COST ALLOCATION FACTOR OF, AS I MENTIONED OR BELIEVE, OF 8.04 PERCENT. THAT FACTOR IS CALCULATED STARTING WITH--I'LL BRIEFLY GO THROUGH THIS. WE STARTED WITH THE 1995 BOOKS OF THE COMPANY, THAT GAVE US OUR EXPENSES AND INVESTMENTS. THEN WE MADE AN ADJUSTMENT TO MAKE IT FORWARD LOOKING. WE USED THE 11.25 PERCENT COST OF MONEY AND WE USED THREE YEARS WORTH OF BUDGETED DATA, AND WE CONVERTED THE BOOKS BASICALLY TO FORWARD LOOKING USING THAT INFORMATION. THEN WHAT WE DID WAS TO LOOK AT THE CALCULATION OF ALL THE DIRECT COSTS IN THE NETWORK ELEMENTS. WHEN YOU THINK ABOUT THE LOOP AND THE SWITCH, THAT'S THE LARGEST INVESTMENT BELLSOUTH IS GOING TO HAVE. SO WITH OUR NETWORK ELEMENTS, YOU PICK UP THE MAJORITY OF THE DIRECT COSTS. THE NEXT CALCULATION WAS TO LOOK AT THE EXPENSES PRETTY MUCH LEFT OVER. WE DIVIDED THAT BETWEEN WHOLESALE AND RETAIL. WE'RE LOOKING AT A WHOLESALE COMPANY VERSUS A RETAIL. INTO THE RETAIL WENT MANY OF THE THINGS THAT WE DISCUSS IN THE RESALE ENVIRONMENT, SO IT'S THINGS AS--IN OUR CALCULATION WE PUT ALL PRODUCT MANAGEMENT, WE PUT ADVERTISING, WE PUT ALL OF THE CUSTOMER SERVICE HANDLING

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OF THE RETAIL BUSINESS. THEN WE HAD AN AMOUNT OF MONEY THAT WAS LEFT OVER THAT WOULD NOT BE DIRECT, IT WOULD NOT BE THE RESULT OF RETAIL SERVICES, AND IT WOULD NOT BE THE RESULT OF ANY TYPE OF WHOLESALE ACTIVITY. WE THEN JUST SIMPLY DEVELOPED A RELATIONSHIP BETWEEN THE AMOUNT OF DIRECT COSTS AND THAT DOLLAR AMOUNT. SO FOR EACH DOLLAR OF COST I HAVE IN AN UNBUNDLED ELEMENT, I HAD ADDED 8.04 PERCENT. I KNOW WE'RE TALKING ABOUT A LOT OF ACCOUNTS, BUT THAT'S BRIEFLY HOW THE METHODOLOGY WAS DONE.

AT&T PANEL. JUST GENERALLY, HAVE YOU ASSUMED A DECREASE OF COMMON COSTS AT ALL IN THESE STUDIES DUE TO INCREASED EFFICIENCIES OR INNOVATIONS THAT MAY OCCUR IN THE FUTURE? (MS. CALDWELL) YES, WE HAVE RECOGNIZED THAT IN THE FACT THAT WE TOOK THE BOOKS OF THE COMPANY AND WE USED THREE YEARS WORTH OF BUDGETED DATA TO MAKE ADJUSTMENTS; AND WHEN YOU DO THAT, YOU ACCOUNT FOR ANY TYPE OF FORCE REDUCTIONS OR PRODUCTIVITY REQUIREMENTS THAT WOULD HAVE BEEN INCLUDED IN THAT BUDGETED DATA, AND WE ALSO DID THE 11.25 PERCENT COST OF MONEY ADJUSTMENT AND USED PROJECTED LIVES ON OUR DEPRECIATION RATES.

(MS. TAYLOR) I'LL GO TO THE AT&T PANEL NOW AND START OFF A LITTLE DIFFERENTLY AND ASK YOU: IN YOUR OPINION, SHOULD COMMON COSTS DECREASE IN A CHANGING ENVIRONMENT?

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(DR. KASERMAN) LET ME RESPOND THAT THE FIRST THING THAT WOULD CHANGE WITH REGARD TO COMMON COSTS IS WHAT I TALKED ABOUT IN MY SUMMARY AND THAT IS THE DIFFERENCE BETWEEN THE PROVISION OF SERVICES AND THE PROVISION OF NETWORK ELEMENTS. GO TO THE DEFINITION OF WHAT COMMON COSTS ARE. THEY STEM FROM THE SHARED USE OF A COMMON INPUT. SERVICES SHARE INPUTS. BUSINESS SERVICE AND RESIDENTIAL SERVICE BOTH USE THE LOOP AND SWITCH. THEY SHARE THOSE, SO THEY HAVE COSTS IN COMMON. NETWORK ELEMENTS, HOWEVER, ARE DISCRETE, PHYSICAL UNITS THAT DO NOT SHARE INPUTS AND CONSEQUENTLY HAVE LITTLE OR NO COMMON COSTS CONTAINED IN THEM. SO I THINK YOU HAVE TO BE VERY, VERY CAREFUL WHEN YOU START DOING WHAT IT SOUNDED TO ME LIKE SHE WAS DESCRIBING AS FULLY ALLOCATED COST METHODOLOGY AND YOU START ALLOCATING SOMETHING AND CALLING IT COMMON COSTS WHEN IN FACT IT'S A COST OF PROVIDING SERVICES THAT'S LEFT OVER AND THEN YOU START ALLOCATING IT TO NETWORK ELEMENTS. WHAT HAPPENS THEN IS YOU PUSH THE PRICE THAT THE COMPETITORS HAVE TO PAY TO GET THE NETWORK ELEMENTS ABOVE THE TRUE COSTS AND THEREFORE YOU DISCOURAGE THEM FROM ENTERING AND THEREFORE YOU DISCOURAGE COMPETITION. YOU COME BACK TO THE BASIC PRINCIPLE OF EITHER PROTECTING COMPETITION OR PROTECTING COMPETITORS AND THAT'S WHAT THIS HEARING IS ALL ABOUT. FROM THIS SIDE OF THE TABLE OVER

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HERE, YOU HEAR PROTECT THE COMPETITOR, PROTECT BELLSOUTH,
PROTECT THEIR EARNINGS, MAKE SURE THEY'RE WHOLE. FROM
THIS SIDE OF THE TABLE, YOU'RE GOING TO HEAR PROTECT
COMPETITION. IN THIS NEW ENVIRONMENT, PROTECTING
COMPETITION IS THE ONLY WAY TO PROTECT CONSUMERS. I'D
LIKE TO PASS THIS ON TO SOMEBODY THAT'S JUST DONE SOME
SPECIFIC COST STUDY, THOUGH.

(MR. ELLISON) I WOULD JUST LIKE TO ADD TO THAT THAT MS. CALDWELL JUST EXPLAINED THE PROCESS THAT THEY WENT THROUGH TO ADD COMMON COSTS TO THE STUDIES THEY PRESENTED TO THE COMMISSION, AND I THINK FROM HER DEFINITION OR HER DESCRIPTION, YOU KNOW, SHE DESCRIBED THAT SHE HAD LOOKED AT THESE SHARED COSTS. THEY WERE ALL INCLUDED IN THE STUDIES THEY'VE SUBMITTED TO THE COMMISSION. THEY HAVE INCLUDED COMMON COSTS IN THE STUDIES THAT THEY'VE SUBMITTED TO THE COMMISSION. SO THE ORIGINAL TSLRIC STUDIES THAT THEY PUT TOGETHER WHEN I LOOKED AT IT, THEY'VE BEEN INCREASED IN THE NEIGHBORHOOD OF 25 TO 35 PERCENT TO COVER WHAT THE COMPANY SAYS ARE THEIR COMMON COSTS AND THEIR SHARED COSTS. ALTHOUGH WE'VE NOT BEEN ABLE TO ANALYZE THOSE COST ADDITIVES, THE SUMMARY THAT I GAVE YOU, WE DID NOT ADJUST THOSE COSTS. IT NEEDS TO BE RECOGNIZED THAT BEFORE LUNCHTIME I TALKED ABOUT THE COMPANY SAID THEY HAD A COST OF A PENNY A MINUTE AND THEY WANTED TO CHARGE 25 CENTS--OR A PENNY A CALL, AND THEY
WANTED TO CHARGE 25 CENTS FOR IT. THE PENNY INCLUDED ALL
OF THE COMMON COSTS AND SHARED COSTS THAT THE COMPANY HAS
ADDED TO ITS COST TO PROVIDING THE SERVICE. SO, I GUESS
THE BOTTOM LINE IS, THEY HAVE INCLUDED THOSE COSTS. I
DON'T KNOW HOW APPROPRIATE THOSE COSTS ARE, BUT I HAVEN'T
DEBATED THEM IN THIS PROCEEDING BECAUSE, EVEN WITH ALL OF
THOSE COSTS, THEY GOT THEM UP TO A PENNY AND THEY STILL
WANT TO CHARGE 25 CENTS. SO, YOU KNOW, WE'RE SO FAR APART
ON PRICES VERSUS WHAT THE COMPANY SAYS THEIR COSTS ARE,
INCLUDING COMMON COSTS, THAT THAT IS THE REAL ISSUE.

NOW I WOULD JUST LIKE TO RESPOND, IF I COULD, TO MR. SCHEYE TALKED ABOUT THE COST OF MONEY NOT BEING PROFIT. THE COMPANY IS UNDER ALTERNATIVE REGULATION TODAY; BUT IF YOU THINK BACK JUST NOT VERY LONG AGO, THIS COMMISSION AND OTHER COMMISSIONS REGULATED THE COMPANY ON THE BASIS OF RATE BASE REGULATION. THAT MEANT WHAT THE COMMISSION ALLOWED WAS THE COMPANY TO RECOVER ALL OF ITS COSTS OF PROVIDING OFFICE EXPENSES AND THEN WENT THROUGH THE PROCESS OF DETERMINING THE INVESTMENTS REQUIRED TO PROVIDE THOSE SERVICES AND ALLOW THE COMPANY A REASONABLE RETURN ON THE INVESTMENTS. I DON'T KNOW THAT THE COMMISSION HAS EVER LOOKED AT ALL OF THAT AND SAID "I'M GOING TO ALLOW YOU A REASONABLE RETURN ON YOUR INVESTMENT,

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I'M GOING TO ALLOW YOU TO RECOVER ALL OF YOUR EXPENSES,

AND THEN I'M GOING TO GIVE YOU SOME PROFIT ON TOP OF

THAT." I JUST DON'T KNOW OF ANY CASE WHERE THE COMMISSION

HAS DETERMINED THAT A PROFIT ON TOP OF A REASONABLE RETURN

ON INVESTMENT AND EXPENSE IS APPROPRIATE.

AND THEN JUST ONE OTHER POINT ON THE \$25

AND THE \$18 LOOP RATE, THE TRUTH IS THOSE LOOP RATES WERE

SPECIAL SERVICES. THEY WERE APPROVED FOR AN INDUSTRY

WHERE BELLSOUTH WAS NOT A COMPETITOR, YET THEY WERE NOT

PRICED APPROPRIATELY. THE CONSUMER LOST BECAUSE THE PRICE

WAS TOO HIGH, BUT AT LEAST YOU DIDN'T HAVE BELLSOUTH IN

THE MARKET COMPETING WITH OTHERS WHERE BELLSOUTH CAN

ENGAGE IN A PRICE SQUEEZE. SO EVEN IF THAT \$25 RATE WERE

SUSTAINABLE WITHOUT BELLSOUTH IN THE MARKETPLACE, IT'S NOT

A REASONABLE RATE WHERE BELLSOUTH IS ONE OF THE

COMPETITORS. THANK YOU.

- Q (MS. TAYLOR) I SEE SOME INDICATION OVER HERE OF A
 RESPONSE TIME AND I'VE BEEN TOLD THAT WE CAN ALLOW SOME
 BRIEF RESPONSES THIS AFTERNOON, SO IF YOU HAVE A VERY
 BRIEF--
 - (MR. VARNER) I'D JUST MAKE ONE VERY BRIEF RESPONSE,

 AND THAT IS WITH RESPECT TO THE DIFFERENCE BETWEEN PRICES

 AND COSTS. THE PRICES THAT WERE BEING REFERRED TO ARE

 TARIFFED PRICES. THESE ARE PRICES THIS COMMISSION HAS

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ALREADY LOOKED AT AND THIS COMMISSION HAS ALREADY
APPROVED. THEY APPROVED THEM IN THE CONTEXT OF CARRYING
OUT ITS DUTIES UNDER THE FORM OF REGULATION OR REGULATING
THIS COMPANY AS IT HAS. IT SEEMS THAT THE ISSUE TO BE
RAISED OR ATTEMPTING TO BE RAISED IS THAT THOSE PRICES
SHOULD ALL BE RELOOKED AT AGAIN AND I CAN'T DEBATE THAT.
THAT MAY BE TRUE, IT MAY NOT BE TRUE, BUT I WOULD SUBMIT
IT'S NOT THE PURPOSE OF THIS PROCEEDING.

- (MR. SCHEYE) I JUST WANTED TO ADD ONE CLARIFICATION.

 THE \$25 RATE, SPECIAL ACCESS RATE, IT IS COMPETITIVE.

 IT'S PROBABLY THE MOST COMPETITIVE BUSINESS WE HAVE RIGHT

 NOW. SO TO THE EXTENT IT'S BEING SUSTAINABLE IN THE

 MARKET, IT HAS BEEN SUSTAINED IN THE MARKET AS A

 REASONABLY COMPETITIVE PRICE.
- (MS. TAYLOR) TO FOLLOW UP A COMMENT THAT DR. KASERMAN MADE A MINUTE AGO, I'VE NOTICED IN YOUR TESTIMONY PROTECTION OF THE COMPETITOR VERSUS PROTECTION OF COMPETITION, AND I THINK THE COMMISSION IS INTERESTED ULTIMATELY IN WHAT'S GOING TO HAPPEN FOR THE CONSUMERS OF SOUTH CAROLINA. IF IN FACT THE COMMISSION WERE TO ADOPT AT&T'S RECOMMENDATIONS, WHAT ASSURANCES CAN YOU GIVE THE COMMISSION THAT ULTIMATELY THE COST SAVINGS WOULD BE PASSED ON TO THE CONSUMERS AND THAT YOUR CONSUMERS WOULD BENEFIT FROM INCREASED EFFICIENCIES AND DECREASE OF COSTS?

THAT'S A BROAD QUESTION.

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(DR. KASERMAN) THE INTERCONNECTION AGREEMENT THAT RESULTS FROM THIS ARBITRATION IS GOING TO PROVIDE -- BECAUSE THIS IS AT&T. THEY HAVE THE MOST EXTENSIVE NETWORK, THEY HAVE PROBABLY THE MOST AGGRESSIVE PLANS TO COMPETE IN THIS MARKET, THE INTERCONNECTION AGREEMENT THAT YOU DECIDE SHOULD EXIST IS GOING TO BECOME THE BLUEPRINT FOR COMPETITION IN THIS INDUSTRY ON THE PART OF ALL THE OTHER CARRIERS THAT COME IN--THE MCI'S, THE SPRINTS, AND THE WORLDCOMS AND SO ON THAT COME INTO THIS MARKET. THE ASSURANCE THAT YOU HAVE, I THINK, IS PROVIDED BY THE MARKET AND I ALSO IMAGINE THAT THIS COMMISSION IS NOT GOING TO IGNORE WHAT GOES ON IN THE MARKET EITHER. THERE'S GOING TO BE CONTINUED MONITORING AND I THINK THIS IS GOING TO BE A LONG, DRAWN-OUT PROCESS. BUT I THINK TO GET THE PROCESS STARTED, YOU NEED TO START IT BY GETTING RESELLERS INTO THIS MARKET. AND I HAVE LISTENED NOW FOR A DAY AND A HALF ABOUT YOU CANNOT ENCOURAGE FACILITY-BASED COMPETITION UNLESS YOU DISCOURAGE RESALE. THAT IS EXACTLY THE OPPOSITE OF WHAT YOU NEED TO DO. THE ONLY WAY TO ENCOURAGE FACILITY-BASED CARRIERS TO COME INTO THIS MARKET IS TO FIRST GET THEM INTO THE MARKET ON A RESALE BASIS SO THAT THEY CAN DEVELOP A CUSTOMER BASE THAT WILL THEN REDUCE THE RISK THEY TAKE BY INVESTING IN THE NETWORK

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FACILITIES. OTHERWISE, IF YOU PROHIBIT RESALE, YOU WILL GET NEITHER RESALE NOR FACILITY-BASED CARRIERS IN THIS MARKET. THE ASSURANCE YOU HAVE I THINK ALSO, LOOK AT THE LONG DISTANCE MARKET AND LOOK AT THE ACCESS CHARGE REDUCTIONS THAT HAVE BEEN PUT IN PLACE OVER THE LAST TEN OR TWELVE YEARS. THERE IS SUBSTANTIAL ECONOMIC EVIDENCE THAT SHOWS THIS. THOSE ACCESS CHARGE REDUCTIONS HAVE BEEN MORE THAN PASSED THROUGH, AND THE "MORE THAN" CAME FROM EFFICIENCY GAINS THROUGH THE COMPETITIVE MARKET FORCES. BUT THE LONG DISTANCE PRICES, AT&T'S AVERAGE REVENUE PER MINUTE OVER THE LAST TWELVE YEARS HAS FALLEN BY MORE THAN THE ACCESS CHARGE REDUCTIONS AND IT'S BEEN BECAUSE OF MARKET FORCES, AND I THINK THE SAME MARKET FORCES WILL APPLY HERE. THE PRICES YOU PROVIDE TO AT&T WILL BE AVAILABLE TO ALL OTHER CARRIERS THAT WANT TO COME INTO THIS MARKET AND BUY THESE UNBUNDLED ELEMENTS. SO, IF AT&T COMES IN--AND, OF COURSE, THEY'RE ALSO CONSTRAINED BY THE PRICES CHARGED BY BELLSOUTH. SO AT&T CANNOT COME IN AND GET THESE UNBUNDLED ELEMENTS AT COST AND NOBODY HERE--LET ME JUST SAY THAT NOBODY HERE IS PROPOSING THAT AT&T BUY UNBUNDLED ELEMENTS AT BELOW COST, BELOW FORWARD LOOKING ECONOMIC COST. I'M NOT ADVOCATING THAT. I DON'T BELIEVE ANYBODY WITH AT&T IS. SO WHEN THEY COME IN AND THEY BUY THESE ELEMENTS AT THE FORWARD LOOKING ECONOMIC COST,

20 INCLUDING A NORMAL PROFIT, THE OTHER CARRIERS CAN COME IN 1 AND THEY ALL HAVE TO COMPETE WITH BELLSOUTH, I DON'T THINK 2 THERE'S A WAY IN THE WORLD THAT THEY CANNOT REFLECT THOSE 3 COSTS IN THE PRICES THEY CHARGE. (MS. TAYLOR) AND NOW IF THE BELLSOUTH PANEL WOULD Q 5 LIKE TO RESPOND TO THE SAME QUESTION, I'D BE HAPPY TO 6 REPEAT IT. YOU MAY WANT TO ELABORATE ON HOW--IF THE 7 COMMISSION ADOPTED YOUR POSITION, HOW YOUR END-USERS WILL 8 BENEFIT. 9 (MR. VARNER) COULD YOU REPEAT IT, PLEASE? I JUST Α 10 WANT TO MAKE SURE I HAVE IT RIGHT. 11 SURE. IF THE COMMISSION WERE TO ADOPT (MS. TAYLOR) Q 12 YOUR RECOMMENDATIONS HERE, WHAT BENEFITS WOULD YOUR END-13 USERS RECEIVE FROM YOUR POSITION? 14 (MR. VARNER) I THINK THE BENEFITS THEY WOULD RECEIVE 15 WOULD BE MULTIPLE. FIRST, I THINK THE PROPOSALS THAT WE 16 HAVE WOULD HELP ENSURE THAT ALL OF THE CUSTOMERS IN SOUTH 17 CAROLINA BENEFIT FROM COMPETITION, THAT YOU HAVE A SYSTEM 18 THAT IS SET UP THAT PROVIDES FOR REASONABLE UNBUNDLED 19 ELEMENT PRICES SUCH THAT CARRIERS CAN MAKE REASONABLE 20

ECONOMIC CHOICES ABOUT WHETHER OR NOT TO CHOOSE UNBUNDLED

ELEMENTS, WHETHER OR NOT TO RESELL, OR WHETHER OR NOT TO

BUILD THEIR OWN FACILITIES. I THINK IT'S ALL THREE OF

THOSE, ARE THE TYPES OF ACTIVITY THAT YOU WILL WANT TO SET

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AS A POLICY MATTER TO IMPLEMENT COMPETITION. I NEED TO, I GUESS, STATE VERY, VERY CLEARLY IT IS NOT OUR POSITION TO DISCOURAGE ANY FORM OF COMPETITION. IN FACT, WE BELIEVE THAT ALL THREE FORMS OF COMPETITION THAT I'VE DESCRIBED ARE VIABLE AND NEED TO BE ENCOURAGED -- RESALE, FACILITIES BASED, AS WELL AS BUILDING YOUR OWN NETWORK. THAT'S ONE OF THE THINGS THAT WE'VE DONE IN PUTTING THIS TOGETHER AND FOLLOWING THE TENETS OF THE ACT, IS THAT YOU'VE SET UP A PROCESS THAT'S VERY LOGICAL. WITH THE TYPE OF RESALE DISCOUNT THAT WE HAVE IN PLACE, IT REPRESENTS THE COSTS THAT WE'LL AVOID. A CUSTOMER CAN COME IN OR A POTENTIAL CARRIER CAN COME IN. THEY CAN GO INTO BUSINESS WITH NO CAPITAL ESSENTIALLY, JUST SET UP AN OFFICE AND GO IN BUSINESS AND RESELL EVERYTHING THAT WE HAVE. AS TIME GOES ON, THEY DEVELOP THE CAPABILITY, THEY HAVE SOME CUSTOMERS AND THEY DECIDE THAT UNBUNDLED ELEMENTS MAKES MORE SENSE FOR THEM. THEY MAY BUY A SWITCH. THEY NEED OUR UNBUNDLED LOOPS IN ORDER TO CONNECT TO THEIR OWN SWITCH. PROVIDES THEM WITH THE CAPABILITY TO EXTEND COMPETITION A LITTLE FURTHER. AS TIME GOES ON, THEY GET MORE CUSTOMERS. MAYBE THEY GET A SECTION OF COLUMBIA WHERE IT MAKES MORE SENSE FOR THEM TO GO IN AND PUT IN THEIR OWN LOOPS AND THEY WILL DO THAT, BUT THE PRICES THAT WE CHARGE ARE GOING TO HAVE TO BE SET IN AN APPROPRIATE RELATIONSHIP TO EACH

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OTHER IN ORDER FOR THAT PROGRESSION TO TAKE PLACE. AN EXAMPLE OF HOW IT GETS OUT OF WHACK IS THE RECOMBINATION. IF THEY COULD GET REBUNDLED UNBUNDLED ELEMENTS AT 75 PERCENT DISCOUNT, YOU HAVE TO ASK YOURSELF WHY WOULD THEY EVER RESELL ANYTHING. WHY WOULD I RESELL SOMETHING AT A 9 PERCENT DISCOUNT WHEN I CAN GET A 75 PERCENT DISCOUNT FOR DOING THE SAME THING? IN ADDITION TO THAT, WHY WOULD I EVER SPEND ANY OF MY OWN MONEY IF IN FACT I CAN GET IT FROM BELLSOUTH AT A PRICE THAT'S BELOW THE COST THAT I CAN PUT IT IN FOR MYSELF?

(MR. SCHEYE) LET ME ADD ONE ITEM; AND I HATE TO RELY ON EXPERIENCE, BUT WE DO HAVE SOME EXPERIENCE IN THIS MARKET AND I THINK IT'S QUITE INSTRUCTIVE. LET ME REFER TO THE STATE OF FLORIDA. RIGHT NOW WE HAVE SIX CARRIERS OPERATIONAL IN THE STATE OF FLORIDA. FOUR OF THEM ARE FACILITY-BASED CARRIERS WHO ARE INVESTING IN THE STATE OF FLORIDA. THEY HAVE THEIR OWN SWITCHES. THEY'RE BUYING UNBUNDLED ELEMENTS FROM US. WE HAVE TWO RESELLERS, BOTH RELATIVELY NICHE MARKET PLAYERS AND THEY WILL ADMIT THAT THEMSELVES. THEY ARE SEPARABLE MARKETS. YES, SOME OF THE FACILITY-BASED CARRIERS WILL RESELL TO CERTAIN CUSTOMERS IN CERTAIN AREAS, BUT THE MARKET WILL ALLOW IN FLORIDA RIGHT NOW IT APPEARS ON A FACILITY BASIS AS WELL AS A RESALE BASIS BASED ON SEPARATE BUSINESS CASES, SEPARATE

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OPPORTUNITIES, SEPARATE MARKETS, WHATEVER THESE CARRIERS NOW CRITICAL TO THAT IS THE ARE OPERATING IN. RELATIONSHIP WITH THE PRICES, AS MR. VARNER MENTIONED. THEY'RE OPERATING UNDER AGREEMENTS, NEGOTIATED AGREEMENTS, WHICH ARE IN FACT VERY SIMILAR TO THE ARRANGEMENTS WE PROPOSED HERE. WHAT IS THE BIGGEST ABSOLUTE FEAR OF THE FACILITY-BASED CARRIER IN THE STATE OF FLORIDA? IT IS NOT BELLSOUTH COMING IN AND CHARGING TOO MUCH, IT IS NOT BELLSOUTH TRYING TO KEEP THEM OUT OF BUSINESS. THE SIMPLE FACT IS, THEIR BIGGEST CONCERN IS THEY'VE SUNK MONEY IN THE STATE OF FLORIDA, THEY'VE INVESTED, THEY WANT TO EARN ON THAT MONEY, THEY WANT TO MAKE MONEY. IF TOO BIG A RESALE DISCOUNT IS PROVIDED, THEY KNOW THEY LOSE. THEY WILL BE OUT OF BUSINESS. THAT IS THEIR LARGEST FEAR AND THAT'S WHY RECOMBINATION, LARGE RESALE DISCOUNTS, ARE THE BIGGEST THING THAT THEY KNOW THEY CAN'T CONTROL BECAUSE IT'S UP TO REGULATORY PROCESSES AND NEGOTIATIONS. BUT WITHOUT A DOUBT, THAT'S THEIR LARGEST CONCERN. THEY'RE CONFIDENT THEY CAN COMPETE WITH US IN THE STATE OF FLORIDA ON A FACILITY BASIS WITHOUT RESALE IF THEY HAVE TO AND THAT'S WHAT THEY'RE DOING RIGHT NOW, AND WE EXPECT THE SAME THING TO OCCUR HERE. THANK YOU.

Q (COMMISSIONER BRADLEY) I'VE GOT A QUESTION. HOW DO THE PRICES OF THE FACILITY-BASED CARRIERS RELATE TO YOUR

PRICES--1 (MR. SCHEYE) TYPICALLY AGAIN--Α 2 (COMMISSIONER BRADLEY) IN FLORIDA? Q 3 (MR. SCHEYE) IN FLORIDA. WHEN WE'VE EXPERIENCED Α 4 THEIR ENTRY, FIRST OF ALL, IS PREDOMINANTLY THE BUSINESS 5 MARKET, THE MIDDLE-SIZED BUSINESS MARKET. WHAT WE'RE 6 BEING TOLD AT LEAST BY THE CUSTOMERS AND WHAT HAVE YOU, 7 THEY'RE COMING IN UNDER OUR PRICES IN ESSENTIALLY EVERY 8 INSTANCE. WE HAVE LITTLE EXPERIENCE BETWEEN OURSELVES AND 9 SPRINT IN ORLANDO WHERE WE HANDLE PART AND THEY HANDLE 10 PART AND WE'RE NOT COMPETING WITH EACH OTHER AND WE KNOW 11 SPRINT IS UNDERCUTTING OUR PRICES IN OUR TERRITORY. SO 12 THEY ARE COMING IN BELOW OUR PRICES IN A GENERAL WAY. I 13 DON'T KNOW SPECIFICS TO THEIR CUSTOMERS, BUT IN GENERAL 14 THAT'S THE SITUATION. 15 (MR. GILLAN) EXCUSE ME. AT SOME POINT I'M EXPECTING Α 16 THAT THIS ISSUE OF NETWORK--COMBINING ELEMENTS BY 17 INGREDIENTS IS GOING TO BE A QUESTION, AND I CAN WITHHOLD 18 MY COMMENTS UNTIL THEN IF THAT WILL MAKE YOUR FLOW GO MORE 19 SMOOTHLY; OR SINCE BELLSOUTH HAS RAISED IT AT THIS 20 JUNCTURE, I CAN TRY TO RESPOND TO MR. VARNER. I WOULD 21 LIKE TO DO WHATEVER IS YOUR PLEASURE, WHICHEVER WORKS OUT 22

(MS. TAYLOR) I DID NOTICE THAT IT WAS RAISED AND IT

BETTER FOR YOUR SCHEDULE.

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